



# SPONSORSHIP INVITATION

Fall 2011: San Diego, California

Spring 2012: Anchorage, Alaska

Fall 2012: Atlanta, Georgia

*Imagine having access to the country's top leaders in speech-language pathology and audiology. Your sponsorship involvement in CSAP would accomplish just that—putting you in touch with state Speech-Language-Hearing association presidents from across the United States. In turn, these individuals engage in countless networking opportunities with fellow colleagues who are the up-and-coming leaders in their states.*

*Through your sponsorship, state association leaders would learn more about your company and how you can assist them in the treatment of children and adults who have communication disorders. Professionals like conducting business with individuals they know and trust. We would like to extend you the opportunity for CSAP members to get to know you better.*

*You have your choice of several sponsorship/marketing opportunities. In exchange, CSAP promises to acknowledge your support as described herein.*

**CSAP can offer you the following:**

Sponsorship Opportunities  
Marketing/Visibility Opportunities

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**What Is CSAP?**

CSAP is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.

**The mission of CSAP is to:**

- provide leadership training for state Speech-Language-Hearing association presidents
- be a forum for collaboration and networking among these leaders
- promote communication of professional matters between state Speech-Language Hearing associations, ASHA and other related national professional organizations.

**Who Is CSAP ?**

Participation is open to representatives from each state Speech-Language-Hearing association paying annual dues to the Council of State Speech-Language-Hearing Association Presidents. Member states may be represented at CSAP by their President, President Elect, immediate Past President or official designee.

**When Is CSAP ?**

CSAP has Spring and Fall Conferences held each year. The Fall conference is held in conjunction with the Annual American Speech-Language-Hearing Association (ASHA) Convention. **The 2011 Fall Conference will be held November 16 in San Diego, California.** On average, 40 state associations in the U.S. are represented.

**For information contact the CSAP Office:**

**Phone: 412-366-1177**

**Fax: 412-366-8804**

**E-mail: [csap@robertcraven.com](mailto:csap@robertcraven.com)**

## SPONSORSHIP OPPORTUNITIES:

### Event Sponsorship:

#### ***Breakfast Sponsor***

**\$500-\$750**

- Sign recognition during the breakfast
- Recognition in the on-site Conference materials

#### ***Morning/Afternoon Refreshment Break Sponsor***

**\$500-\$750**

- Sign recognition during the break
- Recognition in the on-site Conference materials

#### ***Evening Reception and Live Auction***

**\$2,000**

- Exclusive company exposure during the reception
- Sign recognition during the reception
- One or two representatives may attend the reception and briefly address the attendees
- Include your company's name (or promotional information, if you choose to supply) in the on-site Conference materials
- Post your company's banner ad on the CSAP website for six (6) months with a live link to your company's website

#### ***Luncheon Sponsor (Fall Only)***

**\$2,000**

- Exclusive company exposure during the luncheon
- Sign recognition during the luncheon
- One or two representatives may attend the event and briefly address the attendees
- Include your company's name (or promotional information, if you choose to supply) in the on-site Conference materials
- Post your company's banner ad on the CSAP website for six (6) months with a live link to your company's website

**TAKEN**

#### ***Speaker Sponsor***

**\$250**

- Sign recognition during the session
- Verbal recognition during the session
- Recognition in the on-site Conference materials

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## **SPONSORSHIP OPPORTUNITIES Continued...**

### **Year-Round Sponsorship:**

#### ***Leadership Circle***

**\$3,000**

Year-round sponsorship opportunity that includes:

- Your company's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Post your company's banner ad on the CSAP website with a live link to your company's website
- One email blast statement that goes to all CSAP members to express why you are supporting CSAP and what your company is doing to contribute to the betterment of children and adults who have communication disorders.

#### ***President's Circle***

**\$2,000**

Year-round sponsorship opportunity that includes:

- Your company's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Post your company's banner ad on the CSAP website with a live link to your company's website

#### ***Friend's Circle***

**\$1,000**

Year-round sponsorship opportunity that includes:

- Your organization's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences
- Recognize your organization's name as a sponsor on the CSAP website for one year

#### ***Associate Donor***

**\$500**

Year-round sponsorship opportunity that includes:

- Your organization's name (or promotional information, if you choose to supply) in each of the CSAP bi-annual Conference packets
- Sign recognition at each of the Conferences

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## **MARKETING/VISIBILITY OPPORTUNITIES:**

### **Name Badges for Conference Attendees**

**\$500**

Provide your company's logo for inclusion on all Conference attendees' name badges. Conference attendees must wear their name badges at all times during the Conference. This will allow your company a continuous marketing opportunity throughout the Conference. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your confirmation.

### **Bags for Conference Attendees**

**\$250**

Provide the carrying bags for Conference attendees. For just \$250, your company will have maximum visibility through your exclusive attendee bags. This is a first-come, first-served opportunity. For the benefit of our attendees, we request that bags be constructed of a material other than paper, which can be loud and distracting to those in sessions. As the exclusive bag sponsor, your company will be responsible to order and ship the bags as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation notice.

### **Folders for Conference Attendees**

**\$250**

Provide the folders for Conference attendees. Your company's folder will be in the hands of Conference attendees! The folder will contain on-site Conference materials. This is a first-come, first-served opportunity. As the exclusive folder sponsor, your company will be responsible to order and ship the folders as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation.

### **Catalog/Literature/Flyers/Trinket for Placement in Attendee Bag or Folder**

**\$150**

Ensure maximum visibility of your product or service by inserting a marketing item in every attendee's Conference bag or folder.

### **Door Prize Donation**

Another way to receive recognition at the CSAP Conference is to donate a door prize. Contributors will be recognized in the on-site Conference materials. Prizes will be on display throughout the Conference.

### **Live and Silent Auction Donations**

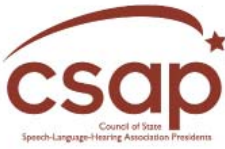
CSAP's live and silent auctions are one of the most popular activities at the Conference. Many organizations choose to take advantage of this marketing opportunity by donating gifts. Companies will receive recognition in the on-site Conference materials.

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# Council of State Speech-Language-Hearing Association Presidents

## SPONSOR REGISTRATION FORM

PLEASE PRINT OR TYPE

COMPANY \_\_\_\_\_

(as to be printed in Convention materials)

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

NAME(S) FOR CONVENTION BADGE(S) (if applicable) \_\_\_\_\_

QUANTITY	EVENT SPONSORSHIP OPPORTUNITIES	PRICE	TOTAL DUE
	Exclusive Breakfast Sponsor	\$750	
	Breakfast Sponsor	\$500	
	Exclusive Morning/Afternoon Refreshment Break Sponsor	\$750	
	Morning/Afternoon Refreshment Break Sponsor	\$500	
	Evening Reception/Live Auction	\$2,000	
	Luncheon Sponsor (Fall Only)-TAKEN	\$2,000	
	Speaker Sponsor	\$250	
QUANTITY	YEAR-ROUND SPONSORSHIP OPPORTUNITIES	PRICE	TOTAL DUE
	Leadership Circle	\$3,000	
	President's Circle	\$2,000	
	Friend's Circle	\$1,000	
	Associate Donor	\$500	
QUANTITY	MARKETING OPPORTUNITIES	PRICE	TOTAL DUE
	Name Badges for Conference Attendees	\$500	
	Bags for Conference Attendees	\$250	
	Folders for Conference Attendees	\$250	
	Item for Placement in Attendee Bag or Folder	\$150	
	Door Prize Donation	NO CHARGE	
	Live and Silent Auction Donation	NO CHARGE	
GRAND TOTAL DUE			

### TYPE OF COMPANY

(Please check one)

- Speech/Language Product
- Book Publisher/Curriculum Materials
- Hearing Product
- Recruiter
- Other (Specify) \_\_\_\_\_

### WEBSITE SPECS

Specifications for your company logo/banner ad on the CSAP website (www.csap.org).

**175w x 45h pixels**

**Animation:** Animations may repeat twice and become a static image.

**Transmission:** Send an email attachment with your banner logo to CSAP@robertcraven.com. Please transmit as a gif or jpeg file.

### METHOD OF PAYMENT

Make check payable to "CSAP" or check your choice of credit card and complete account information.

- Check
- Visa
- MasterCard

X \_\_\_\_\_  
Your Signature

\_\_\_\_\_  
Credit Card Account Number

\_\_\_\_\_  
Expiration Date

**Send or Fax completed form to:**

**CSAP Office**  
**700 McKnight Park Drive, Suite 708**  
**Pittsburgh, PA 15237**  
**FAX 412-366-8804**

Questions? Email csap@robertcraven.com or call 412-366-1177.

***Thank you for your support!***