The Future of Licensure
and Lobbying

CSAP
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Disclosure

Susan Adams, Esq.
Director, State Legislative & Regulatory Affairs
► Financial: I am a paid employee of ASHA.
► Non-Financial: none

The Future of Licensure:
Interstate Compact
Learner Outcomes - SLHIC

- Attendees will be able to identify the stages in developing an interstate compact.
- Attendees will be able to describe three areas where an interstate compact will support the profession.
- Attendees will be able to three issues that will be addressed by an interstate compact.

What is an Interstate Compact?

- Contract between two or more states creating an agreement on a particular policy issue, adopting a certain standard or cooperating on regional or national matters.
  - Ex. Drivers License Compact
- Allows states to respond to national priorities with one voice
  - Threats of federally mandated solution
  - Distrust of federal government
- Retains collective state sovereignty over issues belonging to the states
  - State licensure processes remain in place
  - Licensees voluntarily become part of a Compact
  - State practice acts are not impacted

Benefits of Interstate Compacts

- Effectiveness and efficiency
  - Economies of scale
- Flexibility and autonomy compared to national policy
  - “One size does not fit all”
- Dispute resolution among the states
- State and federal partnership
- Cooperative behaviors leading to “win-win” situations
Why an Interstate Compact?

- Mobile society (patients and practitioners)
- Technological advancements
- Support of spouses of relocating military members
- Deficit of health care professionals, especially serving rural areas
- Rising population
- Access to highly qualified specialists
- Enhance the states' ability to protect the public's health and safety
- Enhance the exchange of licensure, investigatory, and disciplinary information between member states

Notable Healthcare Compacts

- Nurse Licensure Compact - 25 states
- Enhanced Nurse Licensure Compact - 29 states (10 pending)
- Compact on Mental Health - 45 states + DC
- Emergency Management Assistance Compact - 50 states + DC
- EMS Licensure Compact (REPLICA) - 13 states (8 pending)
- Medical Licensure Compact - 22 states (8 pending)
- Physical Therapy Compact - 18 states (6 pending)
- Psychology Compact (PsyPact) - 5 states (7 state threshold)

Speech-Language-Hearing Interstate Compact

- Telepractice
- Military
- SLHIC
- Mobility
- Access
SLHIC Timeline

- Year 1: Advisory Committee - Develop compact concept
- Year 2: Drafting Committee - Draft compact language
- Year 3: Outreach & Education - Outreach to state leaders and legislatures to educate and support passage of implementing language
- Year 4: Outreach & Education - Continued outreach to pass implementing language and adoption of compact in 10 states

SLHIC Actions: Jun-Dec 2017

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SLHIC Actions: Jan-Jun 2018

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SLHIC Advisory Group Members

- Dan Logsdon (Manager, CSG - National Center for Interstate Compacts)
- Rick Masters, Esq. (Special Counsel, CSG - National Center for Interstate Compacts)
- Kerri Phillips, SLPD, CCC-SLP (President-Elect, National Council of State Boards of Examiners for Speech-Language Pathology & Audiology)
- Marcus Beauregard (Director, Department of Defense - State Liaison Office)
- Senator Hanna Gallo, CCC-SLP (Rhode Island State Legislator)
- Senator Stephen Pappas (Wyoming State Legislator)

- Florence Cuneo, AuD, CCC-A (Alabama Board)
- Miranda Ross, AuD, CCC-A (Georgia Board)
- John Sloan, MS, CCC-SLP (Maryland Board)
- Richard Cram, AuD, CCC-A (New Mexico Board)
- Luis Riquelme, PhD, CCC-SLP (New York Board)
- Nahale Kalfas, Esq. (North Carolina Board Counsel)
- Gregg Thornton, Esq. (Ohio Board Executive Director)
- Erin Haag (Oregon Board Executive Director)
- Sherry Sancibrian, PhD, CCC-SLP (Texas Board)
- Julia Lidgard, MS, CCC-SLP (Utah Board)
- Nancy Pajak, MS, CCC-A (Wyoming Board)
SLHIC Advisory Group

- Met in Washington, DC on October 9-10, facilitated by the Council of State Governments - National Center for Interstate Compacts

- Role of Advisory Group
  - Design and oversight of development process
  - Substantive/strategic guidance to Drafting Team and key stakeholders

SLHIC Advisory Group Discussion

Topic Areas

- Purpose/Objective
- License v. Privilege
- Eligibility Criteria/Uniform Standards
- Discipline/Adverse Actions
- Re-licensure/Reinstatement
- Info Systems/Database
- Telehealth
- Structure
- Powers & Duties
- Finance

SLHIC Drafting Team

- Dan Logsdon (Manager, CSG - National Center for Interstate Compacts)
- Rick Masters, Esq. (Special Counsel, CSG - National Center for Interstate Compacts/SLHIC Advisory Committee Member)
- Nahale Kalfas, Esq. (North Carolina Board Counsel/SLHIC Advisory Committee Member)
- Gregg Thornton, Esq. (Ohio Board Executive Director/SLHIC Advisory Committee Member)
- Kerri Phillips, SLPD, CCC-SLP (NCSB President-Elect/SLHIC Advisory Committee Member)
- George Cook, AuD, CCC-A (Occupational Audiologist)
- Marcus Beauregard (Director, Department of Defense, State Liaison Office/SLHIC Advisory Committee Member)
SLHIC Drafting Team

- Meet in Washington, DC on May 21-22, facilitated by the Council of State Governments - National Center for Interstate Compacts

- Role of Drafting Team
  - Develops draft compact based on thoughts, ideas and suggestions of the Advisory Group
  - Use their own thoughts and expertise through the process

Next Steps

- Finalize draft compact (2018-2019)
  - Release to stakeholders for comments
  - Finalize with advisory group
- State education/adoptions (2019-2020)
  - Brief state legislators on compact
  - Work with states to find sponsors, pass legislation in states
- Enactment (2020-2021)
  - Reach threshold for enactment
  - Set up compact commission to run compact

SLHIC Resources

- Speech-Language-Hearing Interstate Compact

- Questions? Comments? Concerns?
  - interstatecompact@asha.org
  - Dan Logsdon - CSG Contact - dlogsdon@csg.org
  - Kerri Phillips - NCSB Contact - kerriphillips@bellsouth.net
  - Susan Adams - ASHA Contact - sadams@asha.org
Day at the Capitol for Better Speech and Hearing Month

Lobbying Wins and Woes
Rhea Dyer, President
West Virginia Speech Language Hearing Association

Securing a Lobbyist

- Securing: put together a set of guidelines outlining estimated amount of time, responsibilities, and settings/lobbying areas essential to your organization.
  - Use relational capital to secure a list of names that might be a good fit for your association
  - Put out an ad for a lobbyist using the list of registered lobbyists in your state (hopefully each state has one)

- Narrowed the field?
  - Schedule interviews
  - Review potential cost
Retaining a Lobbyist

- Find someone who lobbies for allied professions- Ex. PT, OT, Psychology
- Build into your interview/contract components of retention
  - Initial contract may be for 3 years with option to renew for 5 additional years
- Be clear initially about the expectations
  - If they bid on a job that was not well described in terms of time and responsibilities, they may not return.
- Establish clear and open lines of communication- if they do not feel they are serving your organization well, they may move on to other projects

Benefits vs. Drawbacks

**Benefits**

- Creates a proactive culture
- Allows for quick action
- Creates communication between government and profession
- Creates a strong governmental affairs committee

**Drawbacks**

- Cost
- Year to year need may not be the same
- Increased work load for executive board/committees
- More people to monitor
- Cost!

Experiences

- We have had awful and awesome lobbyists. If you find one that you can align with, don’t let them go!
- Our current lobbyist sends us a daily report of bill tracking to comment/review during legislative session
Accomplishments

- Secured salary supplement for school-based SLP's in 2006
- Provided support for legislation that we supported, rejected, or felt needed amended.
- Worked with the state licensure board, ASHA, and other stakeholders to culminate information needed to make decisions
- Kept house bill requiring unnecessary additional speech and language testing and milestones from being passed in 2018 with the support of WVSHA and ASHA - required attendance at all hearings and quick feedback to ensure success
- Helped pass an alternate certification pathway for school-based SLP's who were going to be required to re-take the PRAXIS to practice in the schools.