State Education Advocacy Leaders

SEALs

SEALs is an ASHA (state based) advocacy network charged to:
Enhance and perpetuate the advocacy, leadership and clinical management skills of school-based ASHA members at the state and local levels to influence administrative and public policy decisions that affect the delivery of speech-language pathology and audiology services in the school settings.

ORIGIN March 1999
1999 Priority Issue on Schools
- Staff coordinator: Eileen Crowe
- Number of States: 50+ District of Columbia
- Number of Participants: 50 (appointed by ASHA recognized state speech-language hearing associations)
- SLP or Audiologist

Budgeted Activities
- ASHA Community (online)
- SEALs Champion (2011 strategic plan)
- Conference calls

Issues
- Workload/caseload issues
- Salary supplements
- Maintenance of professional standards in school settings
- Roles and responsibilities of SLPs in schools

Success stories:
- Caseload caps: Rhode Island
- Salary Increase for Additional Work: Minnesota
- Salary Supplement for ASHA Certification:
  - Minnesota, Nebraska, Maryland
- Recruiting and retraining qualified professionals, Arizona, Virginia
- Using grants and/or local monies to address services, technology, and address shortages.
  www.asha.org/SLP/schools/salaries/advocacy-success
SEALS

SEALs Regional Champions
WHY: A SEAL from each region will dialogue with SLPs in their region to help plan for dissemination of the Roles and Responsibilities of SLPs in the Schools (2010) policy documents.
HOW: Support implementation of roles and responsibilities via technology tools, face to face (e.g., state conventions, regional association workshops, ASHA Schools Conference and/or ASHA Annual Convention).

SEALS

States with Vacancies:
Louisiana
Nebraska
New Hampshire
South Dakota

www.asha.org/advocacy/state/seals/

SEALs

SEALs Champions
4 regions: Northeast Gloria Roth, Ohio
Midwest JoAnn Wiechmann, TX
Southern Lissa Power-du Fur, VA
Western Nancy Kuhles, NV

www.asha.org/advocacy/state/seals/