Exploring New Frontiers: How to be an Effective Leader in the Changing World of Speech, Language and Hearing Associations

CSAP Spring Conference
In collaboration with ASHA
May 18-19, 2012

Bring Brag and Moan Spring 2012

NORTH CAROLINA

Brag:
Obtained a sponsorship from the NC Board of Examiners to pay for convention speakers and CEU fees to help members obtain the required CEUs mandated by the NC licensure board. Reached 1200+ members for the first time in NC history! Developed a new scholarship for students doing research or service to the profession thanks to a $1000 donation from Linguisystems annually.

Moan:
Continue to have severe post-payment audits in speech-language pathology from NC Medicaid. Many members who have private practices are struggling with these audits. Continue to have slight decline in convention numbers due to economy, we think.

WEST VIRGINIA

Brag:
We are rebuilding our membership and finances after a difficult few years. We also just celebrated our 50th convention 3/28-31/12, our proudest accomplishment for this year!!

Moan:
As stated above, our membership is slowly building up again, as well as our finances. We also face challenges in getting more members to become involved in our various committees.

MISSOURI

Brag:
Great conventions which are still very well attended without raising convention fee for the past 5+ years. Great student involvement in the convention. Excellent student track at the convention. Fabulous updated website. 100% financial reserves. Student scholarships for convention funded in part by our silent auction. Quest for the Cup for students at the MSHA Convention (quiz bowl of praxis questions)

Moan:
Only about 1/3 of licensed SLPs and Auds in state are MSHA members. Attendance at our fall conferences was down this year. Missouri Implementer model complaints because of effect on services to students in schools.

SOUTH CAROLINA

Brag:
Convention attendance stays consistent at over 90% of membership attending! SCSHA is operating at over 100% reserves! SCSHA boasts a diverse board of education backgrounds, practice settings, and experiences. SCSHA wrote and received BOTH the Student Legislative Grant and Personnel Grant from ASHA this year.

Moan:
Legislative issues regarding minimum educational/licensure requirements. It is difficult to get new volunteers involved in leadership roles.
SOUTH DAKOTA

**Braggs:**
HUGE! Universal state licensure!!!! Woohoo!

**Moans:**
Finding volunteers for board members.

ARKANSAS

**Braggs:**
Increasing membership, great collaborative board! Planning to send ArkSHA president & president-elect to Anchorage for CSAP.

**Recent Accomplishments:**
ArkSHA will be holding their Leadership Workshop on April 14

**Moans:**
Shortage in schools, public school SLPs are still not receiving Stipends for NBPTS certification equivalency.

CALIFORNIA

**Braggs:**
Although membership in CSHA continues to grow, we continue to be represented by "Capitol" Update CSHA's Commissioner on Legislation and Legislative Counselors have done a fantastic job of keeping members up to date on relevant activities of the legislative process. They regularly update members on legislation.

**Diversity Committee Activities of the CSHA Diversity Committee for 2012-13 will include:**
- Development of a 100 Word Glossary completed in two more languages, a survey of male SLPs and recruiting participation, standardized test review of the norm for use with different populations, continue to add contributions for the Yahoo Group links and articles, coordinate the development of an advisory committee made from diversity committee alumni, explore attitudes within SLP medical specialty areas, gender and sexual orientation, and how SLPs with disabilities cope.

**Moans:**
Although membership in CSHA continues to grow, we continue to be represented by only one quarter of all the licensed SLPs, SLPs, and Aud in California. We continue to market and recruit and look for ways to respond to the needs of the profession through our professional organization.

VIRGINIA

**Braggs:**
Have begun to meet with all the university NSLSHA groups in an effort to recruit new members.

**Updated our Policy and Procedure manual, which will be completed in June.**

**Approved updated Bylaws at our annual conference in March 2012.**

**Implemented SHAV Webinars, and have had 2 successful programs titled "Enhancing Client Outcomes through Innovation and Collaboration!"**

**9/10/2012**

**9/10/2012**

**9/10/2012**

**9/10/2012**
**Virginia Cont.**

**Moans:**
Membership continues to be challenging, considering the number of SLP’s in the Commonwealth of Virginia. Attendance was slightly down at the March 2012 annual conference. Created a SHAV logo contest, but we had no entries.

**OHIO**

**Brag:**
We had a very successful annual convention the first week in March.
We have been successful in getting sponsorship for two possible bills in the state - one to name May is Better Hearing and Speech Month in the state of Ohio and the other to limit the sale of hearing aids in the state of Ohio over the internet.

**Moans:**
We continue to struggle with increasing membership in the state association - we have @ 4,000 licensed SLPs and AUDs who do not belong to any state organization.
**CONNECTICUT**

**Brag:**
Our website (www.dcsha.org) has been re-done and will be ready to launch during June, 2012. This website will have the capability of online membership renewal, maintain the membership data base, e-commerce, place to archive newsletters, ability to accept convention call for papers submission and members will have the ability to register and pay for the convention and discussion groups on-line.

Thru the year, the membership committee has been working on an activity list that includes the members. It is available on the website - by clicking names of active persons. It is a list that is an activity mailing list that includes names that have not paid dues are being contacted. Two lists have been developed - active members and a contact list including persons still in the DC area but have not renewed. Both lists will be used for advertisements and conference announcements.

DCSHA is 90% "green" meaning most communication to the members has been via the website and e-mail blasting. **DCSHA 2012 Convention, all communication was via the website.**

**DCSHA held its annual convention for the 2nd year at the ASHA Headquarters in Rockville, MD. This site was selected for its central location and is very close to the DC area.** Believe it or not, many SLPs and Auds in the DC/Maryland area have never visited the National Office. Members had a chance to communicate with ASHA employees, shop in the ASHA Store and tour the headquarters. **DCSHA loves ASHA.**

The following new committees are in development: The Retired Professional and the Graduate Student Liaison Committees. We perceive these two committees interacting as they grow.

**Moan:**
We continue to have trouble getting members to join and become active members. Still trying to find volunteers to fill open positions (i.e. president and president elect and more) is an on-going struggle.

We continue to have difficulty getting volunteers to attend meetings and take on various responsibilities. We are using mass communication more to hold meetings, but this has not helped.

Membership renewal is down this year. We have cleaned up the membership roster and we are attempting to contact prior members to remind them to renew. This takes volunteers.

**FLORIDA**

**Brag:**
Awarded ASHA’s Grant for Legislative Advocacy
Awarded ASHA’s State Grant for Personnel Issues
Increased Membership
Established Coffee Café Chat
Established Mentoring Program
Established Legislative Advocacy Support
Established Discount with Super Duper

**Moan:**
Increase Membership
Establish Diverse Membership
Legislative Advocacy Support

**GEORGIA**

**Brag:**
We had a successful legislative victory and were able to prevent infringement of the SLP scope of practice by music therapists; we developed a new website with much needed technology upgrades for improved record keeping.

**Moan:**
Membership decline; Difficulty getting students interested and involved.
**HAWAII**

**IDAHO**

**ILLINOIS**

**INDIANA**

**IOWA**

**KANSAS**

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**Braggs:**
Our membership campaign was successful. For the first time in several years, we actually have an increase in members. We were able to recruit persons for the executive board positions of President and Treasurer.

Our legislature approved Senate File 2158 which allows SLPs to independently bill Medicaid. Prior to this, SLPs could only be reimbursed if their services were bundled with PT & OT. We're anticipating the governor will sign this bill.

**Moans:**
We are in the process of updating our Policies & Procedures and seeing just how out-of-date some of our information is. We are not capitalizing on individuals who have indicated they want to volunteer—hope to change that soon!

Still lagging on having online CEU options.
KENTUCKY

Brag:
We have increased our student membership by almost 100% due to offering free memberships this year. We now have 180 student members. We gave away free t-shirts until they ran out also. Students also received free or reduced registrations fees for our KSHA convention by volunteering at least 4 hours to help in various roles at convention this year.

Moans:
Usual decrease in volunteers for our annual convention this year. Members didn't want to volunteer their time. They wouldn't return e-mails or phone calls and some people just completely refused on the phone. Very disappointing. Decrease number of members this year as well. Also decreased number of members who turned in calls for papers and in presenters who were members as well.

LOUISIANA

Brag:
We invested in a professional website that will not only be visually appealing, but it will also provide LSHA with online fee payment options for both membership and convention. It will allow us to create special interest email groups such as medical, school, or audiological preferences. We are in the design phase and should have it up and running by mid-summer.
LSHA was awarded $1,000 grant to encourage student legislative advocacy. Our annual Day at the Capitol was May 15. A training session has been added to the morning for students to learn from our lobbyist about the legislative process and how they can make a difference. T-shirts and lunches were purchased for the participants. New membership pins went out with renewals this year. I’m anxious to see who wears them to convention and get some feedback regarding the pins.
The LSHA board has discussed keeping the convention in a central location in the state for the next few years in an effort to increase revenue. We have a significantly lower profit margin in northern and southern locations. Our newsletter is vibrant and engaging. It is quality work and drawing the attention of our members.

Maine

Louisiana Cont.

MAINE

MOANS:
LSHA is struggling with making a significant profit at convention and maintaining strong financial security for the future. The Louisiana legislation continues to alter laws that affect the rights of school speech language pathologists. Although another bill was proposed to fund national certification for Speech Language Pathologist in the state it is expected that the Governor will veto it again this year. There are sweeping changes to the retirement systems for those working in university and local school settings across the state.
LSHA needs to revitalize the PAC and explain its value to members.
LSHA is always seeking to increase membership.

MARYLAND

MASSACHUSETTS
MICHIGAN

Brag: Increased membership in 2012; recent legislation passed and in Governor's office to be signed: Loan Forgiveness Bill for Master level SLPs who work in the schools for 3 years post graduation; added VP Audiology to our Executive Board; focus on increased advocacy training of MSHA members; revised bylaws (policies and procedures will be revised in the upcoming months).

Moan: Reimbursement issues; state licensure issues; shortage of Master level SLPs in the schools in certain geographic locations; need more involvement of MSHA members on committees, etc.; continued need for public awareness of what SLPs and audiologists do and what training is involved.

MINNESOTA

MISSISSIPPI

Brag: Our state continues to work on advocacy and we had a fabulous legislative lunch in January. We had over 30% of our legislators in attendance as well as 10-12 professionals and MANY students! Our students all thought it was a worthwhile event even though they were nervous at first. We are already planning for next year!

We have also had several people step up (almost without being asked) to run for officer positions for next year! Our convention isn't until the end of Sept., but we already have a full slate of officers!

Moan: We are not quite sure what to do with our quarterly newsletter. It appears that not many are actually reading it anymore. We quit sending out paper copies a couple of years ago. Currently it is posted on our website and so members must log in to read it. We are wondering what other states do with their newsletters and how they know if it's being read.

MONTANA

NEVADA
VERMONT

WASHINGTON

WISCONSIN

WSHA's advocacy and partnerships with institutes of higher education caused the DPI to stall the quick and forward motion of the proposed licensure framework. Wisconsin protected funding for Medicaid (infusing over $1 billion into the program) and chose not to make drastic cuts to providers or eliminate optional services, which includes speech therapy and audiology.

38 students participated in the “Day at the Capital” event sponsored by an ASHA student advocacy grant.

WSHA convention attendance increased by 25% in 2012.

WSHA had a large 28% increase in student membership.

WSHA projects a balanced budget.

Moans:

The Department of Public Instruction has proposed a three-tiered licensure framework for speech and language school-based service providers to address the

shortage. The tiers include: 1. Paraprofessional/Special Education Program Aide: HS diploma, or Associate degree or higher and or clinical experience required. 2. Speech and Language Teacher (SLT): Bachelor’s in Communicative Disorders or 4-year educators who meet competencies. Clinical hours to be determined. 3. Speech-Language Pathologist (SLP): No changes to credentials and clinical hours. WSHA opposes the framework.

Wisconsin decreased funding for K-12 over $1 billion, which has made it a challenge for SLPs working in school-based settings.

WSHA did not receive any nominations for two Foundation scholarships, the ASHA Louis M. DiCarlo Award for Outstanding Recent Clinical Achievement and the NSSHLA Mentor award.

Wyoming

Thank-you for your submissions!