

## **April 2014 Question: Small Associations Using a Management Co.**

Hello CSAPers!

The Arizona association is looking at hiring a professional management company to manage our association. We are a very small association (less than 200) and a number of board members are concerned that we may not be large enough to have professional management. Any other small associations willing to share if they have professional management and what services these managers provide?

Many thanks!

Jeff

Jeffrey C. Meeks, EdD CCC-SLP  
ArSHA President

## **RESPONSES**

### **Wyoming**

We are also a very small state association in Wyoming (about 150 members). And we have hired Craven to manage our 2014 Convention. :)

We have had nothing but excellent experience with Craven when they manage IMASH for us, a joint state association convention between Wyoming, Colorado, Idaho, and formerly Montana. This year is the first year we will work with Craven all on our own. If you email our president elect (I cross copied her), she can fill you in on what precisely Craven is providing for us.

Christiane Dechert  
Wyoming Speech Language Hearing Association

### **South Dakota**

We work with Tiffny Hagan, Owner, ESuites\Virtual Office Advantage  
605.274.2423, adminhelp@virtualofficeadvantage.com<mailto:adminhelp@virtual=officeadvantage.com>

Highly recommend them! I know they work with organizations in other states=

Liz  
Elizabeth K. Hanson, Ph.D., CCC-SLP  
President, South Dakota Speech-Language-Hearing Assn.  
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## **Missouri**

Jeff,

As current President of the Missouri Speech-Language-Hearing Association I can say with great enthusiasm how pleased we are and owe our current financial and professional success with the use of a management firm. We would not be in the great financial state we currently are without their guidance since early 2000. In addition the services they offer us allow the Executive Board to focus on the professional needs of the membership of 1300+ SLPs and Audiologists. The firm is readily available and accountable for our finances and the almost daily business running of the association. Our central office account manager knows and deals with us on a personal basis. We have been able to meet the goal of saving 100% of the financial funds for a yearly budget (set aside in the event of a need) to run the association with little to no income should that ever arise.

In the past we relied on our volunteer Executive Board to handle the business, but today that is not even feasible.

Please feel free to contact me if you need any other information. Let me know if you want the name of our Management Firm. They are the best!

Jane Webb, President  
Jane.webb@charter.net  
Missouri Speech-Language-Hearing Association

P.S. I recently met a person who moved to our state from Arizona attending our state convention. Sorry I do not remember her full name, Kathy was her first. She is thinking about joining MSHA.

## **North Dakota**

In North Dakota we are also a small association and we do not use a professional management company. We have been working on ways to enhance our membership but time is difficult to find. In the case you really want to grow, it might be worth it.

Ann Beste-Guldborg,  
President Elect  
North Dakota Speech Language Hearing Association

## **Texas**

We (Texas) have a big association and have outgrown a management firm in Texas, so our firm, Courtesy Associates, is in D.C. We are very happy with them and it really doesn't seem to matter that they are not in our state. We do have office space in the big cities in Tx and we do most of our business by phone call and Email. The President of Courtesy Associates is Leslie Thornton and came highly recommended by ASHA. She may be able to direct you as to what the best possibilities are for you. She may be able to scale down what she does for us will help you figure out how they can best help you or at least direct you. She is very nice to talk to. Her mobile number is 202-390-6690 and her Email is: [lthornton@courtesyassoc.com](mailto:lthornton@courtesyassoc.com)  
Good luck! Will I see you at CSAP? Keep me posted,  
Melanie McDonald  
President TSHA

## **Mississippi**

We have an executive director who has a management firm. She is local to Mississippi but a certified ASAE Director. The firm manages our web, membership, and the business of the association. It's well worth the cost for the management of our business.

Rachel Powell  
Mississippi president

Sent from my iPhone