

# 2021 CSAP Sponsor Invitation

*Imagine having access to the country's top leaders in speech-language pathology and audiology. Your sponsorship involvement in CSAP would accomplish just that—putting you in touch with state speech-language-hearing association presidents from across the United States. These individuals engage in countless networking opportunities with fellow colleagues who are the up-and-coming leaders in their states.*



*Through a CSAP sponsorship, state association leaders would learn more about your company and how you can assist them in the treatment of children and adults who have communication disorders or how your company services can help the association grow. Professionals feel more comfortable conducting business with individuals they know and trust.*

**Sponsorships | Marketing Opportunities**

# CSAP 2021

## What Is CSAP?

CSAP is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.

The mission of CSAP is to:

- provide leadership training for state speech-language-hearing association presidents.
- be a forum for collaboration and networking among these leaders.
- promote communication of professional matters between state speech-language-hearing associations, ASHA and other related national professional organizations.

## Who Is CSAP?

Participation is open to representatives from each state speech-language-hearing association paying annual dues to the Council of State Speech-Language-Hearing Association Presidents. Member states may be represented at CSAP by their President, President-Elect, immediate Past President or official designee.

## When Is CSAP?

CSAP has Spring and Fall Conferences each year hosted by a state association. On average, 40 state associations are represented.

Due to the COVID-19 pandemic, the 2021 Spring Conference will be held as a full day virtual event on **Friday, July 23, 2021**. Learn more about this event at <https://csap.org/meetings/conferences/>

## What CSAP Can Offer You?

CSAP offers sponsorship and marketing opportunities of various levels that are designed to work within any budget. Your sponsorship will be acknowledged as detailed in each opportunity.

## Virtual Event Opportunities

### Partner: \$1,500

- Address the CSAP audience for up to 15 minutes to share information about your company/product.
- Recognition at the Conference.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.
- One email blast that goes out to all CSAP members to express why you are supporting CSAP.

### Supporter: \$750

- Address the CSAP audience for up to 5 minutes to share information about your company/product.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.

### Video Advertisement: \$200

- Show a pre-recorded video advertisement for up to 1 minute, one time during the conference.

### Static Advertisement: \$100

- Show a static advertisement one time during the conference.

**Have a suggestion or new idea  
for marketing or sponsorship?**

Give Craven Management Associates a call at  
412-366-1177 and let us help you select the right sponsorship package.



## Registration Information

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

## Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

## 2021 CSAP Spring Conference

OPTIONS	FEE	TOTAL DUE
<b>VIRTUAL EVENT OPPORTUNITIES</b>		
Partner	\$1,500	
Supporter	\$750	
Video Ad	\$200	
Static Ad	\$100	
<b>DONATIONS</b>		
Donation to 1 attendee (door prize)	Yes <input type="checkbox"/>	No Charge
<b>TOTAL DUE</b>		

## Payment Options

Check Enclosed (Payable to CSAP)

Credit Card:

Visa     MasterCard     Discover     American Express

CREDIT CARD ACCOUNT NUMBER

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EXPIRATION DATE

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Send completed form to:

Craven Management Associates

c/o Dawn Klinefelter

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