

# 2021 CSAP Sponsor Invitation

*Imagine having access to the country's top leaders in speech-language pathology and audiology. Your sponsorship involvement in CSAP would accomplish just that—putting you in touch with state speech-language-hearing association presidents from across the United States. These individuals engage in countless networking opportunities with fellow colleagues who are the up-and-coming leaders in their states.*



*Through a CSAP sponsorship, state association leaders would learn more about your company and how you can assist them in the treatment of children and adults who have communication disorders. Professionals feel more comfortable conducting business with individuals they know and trust.*

**Sponsorships | Marketing Opportunities**

# CSAP 2021

## What Is CSAP?

CSAP is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.

The mission of CSAP is to:

- provide leadership training for state speech-language-hearing association presidents.
- be a forum for collaboration and networking among these leaders.
- promote communication of professional matters between state speech-language-hearing associations, ASHA and other related national professional organizations.

## Who Is CSAP?

Participation is open to representatives from each state speech-language-hearing association paying annual dues to the Council of State Speech-Language-Hearing Association Presidents. Member states may be represented at CSAP by their President, President-Elect, immediate Past President or official designee.

## When Is CSAP?

We are excited that the 2021 Fall Conference will be **back in person!** Join us **November 17 in Washington, DC.** The Fall Conference is held in conjunction with the annual American Speech-Language-Hearing Association (ASHA) Convention. On average, 40 state associations are represented.

## What CSAP Can Offer You?

CSAP offers sponsorship and marketing opportunities of various levels that are designed to work within any budget. Your sponsorship will be acknowledged as detailed in each opportunity.

---

## 2021 Fall Conference Information

**Washington, DC**  
November 17, 2021  
Renaissance Washington DC Downtown Hotel

---

## Contact Information

**Craven Management Associates**  
Dawn Klinefelter  
700 McKnight Park Drive  
Suite 708  
Pittsburgh, PA 15237  
Email: [dklinefelter@robertcraven.com](mailto:dklinefelter@robertcraven.com)  
Telephone: 412-366-1177  
Fax: 412-366-8804

# Year-Round Sponsorships

---

## **Leadership Circle: \$3,000**

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conference.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.
- Two (2) email blasts that go out to all CSAP members to express why you are supporting CSAP and what your company is doing to contribute to the betterment of children and adults who have communication disorders.

## **President's Circle: \$2,000**

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conference.
- Post your company's banner ad on the CSAP website with a live link to your company's website for one year.

## **Friend's Circle: \$1,000**

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conference.
- Recognize your organization's name as a sponsor on the CSAP website for one year.

## **Associate Donor: \$500**

- Your company's name (or promotional information if you choose to supply) in each of the CSAP bi-annual Conference packets.
- Recognition at each of the Conference.

# Event Sponsorships

---

## **Luncheon Sponsor: \$3,000 Exclusive (Fall only)**

- Exclusive company exposure during the luncheon.
- Sign recognition during the luncheon
- Two representatives may attend the event and briefly address the attendees
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for one (1) year with live link to your company website.
- One (1) email blast to the CSAP membership to promote your services/products.

## **Informational Session Sponsor: \$2,000**

Present a 30-45 minute informative session to the CSAP audience for continuing education purposes. Topic and presentation subject to approval by the CSAP Board of Directors.

- Sign recognition during the session
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for six (6) months with live link to your company website.

## **Social/Reception Sponsor: \$1,000 Exclusive**

- Exclusive company exposure during the event.
- Sign recognition during the social
- Two representatives may attend the event and briefly address the attendees
- Include promotional item in attendee packets
- Post your company's banner ad on the CSAP website for three (3) months with live link to your company website.

## **Speaker Sponsor: \$500**

You select which of our speakers to sponsor.

- Sign recognition during the session
- Verbal recognition during the session
- Recognition in the on-site Conference materials

## **Breakfast Sponsor: \$500 Non-Exclusive/\$750 Exclusive**

- Sign recognition during the breakfast
- Verbal recognition during the breakfast
- Recognition in the on-site Conference materials.

## **Break Sponsor: \$500 Non-Exclusive/\$750 Exclusive**

- Sign recognition during the breakfast
- Verbal recognition during the break
- Recognition in the on-site Conference materials.

# Marketing/Visibility Opportunities

---

## **Name Badges: \$500**

Provide your company's logo for inclusion on all Conference attendees' name badges. Conference attendees must wear their name badges at all times during the Conference. This will allow your company a continuous marketing opportunity throughout the Conference. This is a first-come, first-served opportunity. As the exclusive badge sponsor, your company will be responsible to provide the logo for placement on the attendee badge. Sizing and email instructions will be provided with your confirmation.

## **Charging Station: \$300**

The charging station will be a hub for attendees to charge their devices. You will receive a sign with your company logo to place at the station.

## **Attendee Bags/Folders: \$250**

Your company will have maximum visibility by providing the attendees with bags/folders to hold their meeting materials. This is a first-come, first-served opportunity. For the benefit of our attendees, we request that bags be constructed of a material other than paper, which can be loud and distracting to those in sessions. As the exclusive bag/folder sponsor, your company will be responsible to order and ship the bags as instructed by the CSAP Office. Shipping instructions will be provided with your confirmation notice.

## **Item Placement in Attendee Bag/Folder: \$200**

Ensure maximum visibility of your product or service by inserting a marketing item such as literature, a flyer, catalog or trinket in every attendee's Conference bag/folder.

## **Donate a Door Prize or CSAP Live Auction Item**

This is a great way to get your company name in front of the top leaders in the field of speech-language pathology and audiology! Contributors will be recognized in the on-site Conference materials. Donations will be on display throughout the Conference.

**Have a suggestion or new idea  
for marketing or sponsorship?**

Give Craven Management Associates a call at  
412-366-1177 and let us help you select the right sponsorship package.

**Registration Information**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

**Contact Information**

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Name(s) for Conference Badges (if applicable): \_\_\_\_\_



**Payment Options**

Check Enclosed (Payable to CSAP)

Credit Card:

Visa  MasterCard

Discover  American Express

CREDIT CARD ACCOUNT NUMBER

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

EXPIRATION DATE

--	--	--	--

2021 CSAP Fall Conference Opportunities		
SPONSORSHIP OPTIONS	FEE	TOTAL DUE
<b>YEAR-ROUND SPONSORSHIPS</b>		
Leadership Circle	\$3,000	
President's Circle	\$2,000	
Friend's Circle	\$1,000	
Associate Donor	\$500	
<b>EVENT SPONSORSHIPS</b>		
Luncheon Sponsor	\$3,000	
Informational Session Sponsor	\$2,000	
Social/Reception Sponsor	\$1,000	
Break Sponsor (Exclusive)	\$750	
Break Sponsor (Non-Exclusive)	\$500	
Breakfast Sponsor (Exclusive)	\$750	
Breakfast Sponsor (Non-Exclusive)	\$500	
Speaker Sponsor	\$500	
<b>MARKETING OPPORTUNITIES</b>		
Name Badges	\$500	
Charging Station	\$300	
Bags/Folders	\$250	
Item Placement in Bag/Folder	\$200	
<b>DONATIONS</b>		
Live Auction Donation	Yes <input type="checkbox"/>	No Charge
Door Prize Donation	Yes <input type="checkbox"/>	No Charge
<b>TOTAL DUE</b>		

Send completed form to:

Craven Management Associates  
 c/o Dawn Klinefelter  
 700 McKnight Park Drive, Suite 708  
 Pittsburgh, PA 15237  
 Email: dklinefelter@robertcraven.com  
 Fax: 412-366-8804