

**We are CSAP!**



Molly Thompson, President

**SPONSORS**

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**UPCOMING CONFERENCES**

November 14, 2012: Atlanta, GA

May 2013: ASHA Headquarters in Rockville, MD

**President's Message**



Two seconds after you learn you're elected.

Two minutes later.



**B**eing a state association president is a fantastic opportunity, but it is a lot of work. We find ourselves in charge of a non-profit organization driven by its members. These shareholders expect excellent training opportunities, advocacy, access to other members and information. So you become a meeting planner, a politician, fundraiser and diplomat. (Good thing you get all the bucks.) CSAP is the place where state leaders meet to learn the juggling act of being a state president.

The spring conference presentations are available to members on the [CSAP](#) website. I'd like to draw your attention to the meeting planning presentation from ASHA's Ellen Shortill and Marriott's Kim Stamatou. CSAPer's got a look at meeting planning from the planner and hotel perspective. We now have tips on a variety of planning tools such as how to get the most out of our contracts and suggestions on how to book the right number of rooms and order food on a budget.

We are taking it further in Atlanta with our own members sharing what works for them, from brochures, speakers, contracts, vendors and increasing member attendance. This will be followed up by a Q&A from Ellen Shortill. To maintain your juggling skills, we have Melanie Hudson presenting on leadership. Diplomacy will be covered by Janice Wright with an activity to manage conflicts on your board.

Every state will be a part of our more personable, small group roundtables to find out what the hot topics- and ideas/solutions- are happening in your state. Our bring, brag and moans will also be presented by ten of our members - so make sure to send yours in to [Dawn](#)! We'll top off our day with an auction hosted by a local auctioneer who told me he wants to make sure we all have fun. That's the easiest part of CSAP!

See you soon!

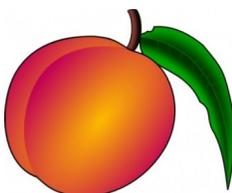
*Molly*

**Molly Thompson, MS, CCC-SLP**  
**CSAP President**  
[csapusa@gmail.com](mailto:csapusa@gmail.com) or [polarspeech@gmail.com](mailto:polarspeech@gmail.com)



## CSAP is Peachy Keen!

The next CSAP Conference will be held on November 14 at the **Omni Hotel at CNN Center in Atlanta, Georgia**. CSAP's Executive Board along with Kelly Ball have planned a wonderful and exciting Fall Conference filled with information and tidbits to help you manage your state association. We look forward to seeing you at the upcoming conference for a day of lively discussion, socializing and networking. Please bring an item to donate to the auction. The bidding frenzy is always a lively event! Registration is now open. You may register:



Online at <http://www.csap.org/meetings.htm>

By fax to 412-366-8804

Feel free to stay over to attend the ASHA convention. It's going to be just "peachy keen!"

**Regina Lemmon, PhD**  
CSAP Newsletter Editor

## Future CSAP Conferences

We look forward to seeing you at the CSAP Fall Conference. This conference will occur on November 14, 2012. The Spring 2013 Conference in Rockville, MD at ASHA's National office on May 17-18, 2013. Hotel arrangements may be made at the Gaithersburg Marriott. Come partake in information that will help to catapult your state association to the next level!

**Vanessa Stevenson**  
Assistant Newsletter Editor

## Contracts, Convention Agendas & Brochures Galore!

Molly Thompson, CSAP President is requesting that members send her templates for speaker contracts, links to their convention agendas or brochures for part of our conference in the fall. Molly may be reached at [polarspeech@yahoo.com](mailto:polarspeech@yahoo.com) or [csapusa@gmail.com](mailto:csapusa@gmail.com).

## Joint Committee on State-National Association Relations

It's the spring or fall CSAP Conference and you hear, "Be sure and turn in your HELP forms so the Joint Committee can address your needs". When you hear this, do you ask yourself, "Help Forms? Joint Committee? What does this mean?" Many may ask themselves these very questions. So at this time, members of the Joint Committee thought it appropriate to inform members of CSAP exactly who we are, what we do, and how we are formed.

**What is Joint Committee?** The Joint Committee on State-National Association Relations is comprised of members representing ASHA and CSAP. The members from CSAP are the President, Past President and President-Elect. The two ASHA representatives are selected from the ASHA Volunteer Pool. In order to be considered as an ASHA appointee, one has to have been a state speech-language-hearing association president in the past. ASHA's goal is to have both audiology and speech-language pathology represented in the past presidents. In addition, an ASHA Director of State Association Relations serves as a member and the VP of Government Relations and Social Policy serves as the monitoring officer.

**What is Joint Committee's history and purpose?** The Joint Committee was formed in the late 1980s to facilitate communication between state speech and hearing associations and ASHA. Over the years, the Joint Committee has addressed issues such as the impact of the national convention on state association budgets, procedures and timelines for recognition of state associations and integration of professional development targeted to state associations. The Joint Committee recently developed the HELP forms to facilitate states' identification of issues for the Committee's attention.

The current members of the committee are Eileen Crowe, ASHA; Jeffrey Larsen, audiologist from Utah; Lissa Power-deFur, speech-language pathologist from Virginia; Carol Fleming, speech-language pathologist from Arkansas; Molly Thompson, speech-language pathologist from Alaska; Paulette Gentry, speech-language pathologist from Tennessee; and Theresa Rodgers, ASHA VP Government Relations and Public Policy.

**Carol B. Fleming, MS, CCC-SLP**  
ASHA Fellow

**Lissa Power-deFur, PhD, CCC-SLP**  
Professor, Graduate Coordinator, Longwood University

## GSHA At ASHA 2012!!



The Georgia Speech-Language-Hearing Association (GSHA) will be holding pre-conference and conference short course events in conjunction with the American Speech-Language-Hearing Association's 2012 Convention in Atlanta, Ga. GSHA will offer three presentations in short course (three hour) format at the Georgia World Congress Center (the same location as the ASHA convention) on November 14 and 15.

GSHA's offerings should appeal to a wide range of clinicians in multiple settings and will include the following speakers/topics:

- Barbara Fernandes, MS, CCC-SLP — *The iPad and Your Therapy - Apps, Accessories, Accessibility and Features*
- Jose Galarza, MA, CCC-SLP — *Spanish Influenced English: What Every SLP Should Know*
- Kate Krival, PhD, CCC-SLP — *Anticipation: Neural Bases and Clinical Implications in Swallowing in Adults*

It is going to be a great event and a wonderful way to jump start the convention experience. Join us in the "Big Peach" for education, networking and southern hospitality!

For further information, contact Edgar V. Clark, MEd, CCC-SLP, via email at [edgarvclark@gmail.com](mailto:edgarvclark@gmail.com) or on Facebook at <https://www.facebook.com/EdgarVincentClark>.

Also, find and follow the Georgia Speech-Language-Hearing Association on Facebook.

Hope to see y'all in Atlanta this Fall and remember to register for one of the short courses when completing your ASHA convention sign up!!!

### CSAP Teleseminars

#### **Making Meetings Work with Parliamentary Procedures**

Presented by Roberta Jackson, MS, CCC-SLP  
Past President, WSLHA

#### **Replay Teleseminar**

**Cost: \$20**

This teleseminar will provide presiding officers with parliamentary tools to assist in planning and implementing meetings. A review of agenda development; techniques for presiding as well as understanding the use for explicit bylaws/standing rules will be discussed. Emphasis will be on the latest edition of *Roberts Rules of Order*, newly revised, 11th edition (2011).

#### **Leadership: Adjusting the Sails**

Presented by: Melaine W. Hudson, MA, CCC-SLP  
Replay Teleseminar

**Cost \$20**

#### **For the aspiring and seasoned leader alike!**

- What are the basic qualities of an effective leader?
- How to deal with difficult situations that confront leaders.
- Stories and examples to inspire and motivate.

#### **Thinking Outside the Box: On-line Solutions for Your Association**

Presented by Mischael Shollenberger, founder of AuthWire  
Replay Teleseminar

**Cost \$20**

#### **Topics included:**

- Website management/donations
- Online voting
- Online membership dues processing
- Conferences/Seminars - signups and payment
- Continuing education/online courses

**Registration is available online at [csap.org](http://csap.org)**

## Kentucky Speech-Language-Hearing Association

### A Look At The Future



Eleanor Roosevelt once stated, *“The future belongs to those who believe in the beauty of their dreams.”* This inspiring quote possesses great applicability to KSHA and the professions of speech-language pathology and audiology.

Not only have our professions empowered individuals with communication disorders to acknowledge the benefit of self-efficacy and aspiring to achieve goals to overcome adversity, but we can acknowledge the importance of looking to the future and striving toward growth and advancement. As KSHA’s President, I am looking forward to helping KSHA maintain its commitment to support the provision of quality services to persons with communication disorders and their families. The purpose of this article is to highlight some of KSHA’s recent achievements and to identify areas of growth that will serve as the focus of KSHA’s efforts for the upcoming year.

As KSHA looks toward the future, let us first celebrate a few of the Association’s accomplishments. KSHA has experienced growth in varied domains over the course of the past year. KSHA membership has increased by six percent over the year with membership presently consisting of 1,671 members. KSHA’s adoption of a Student Membership Initiative entailing provision of membership to students at no cost, distribution of free t-shirts, presentations at universities by KSHA Executive Council members, and efforts to involve students at Convention through introduction of the KSHA PRAXIS Bowl resulted in noteworthy growth as student membership increased from 108 to 281 student members. In addition, KSHA experienced growth in the sense that attendance at the 2012 KSHA Convention exceeded expectations with approximately 1,280 individuals in attendance. This reflects an increase of 210 attendees from the 2011 Convention.

KSHA also awarded scholarships to students pursuing degrees in Communication Disorders and awarded Professional Development/Research Grants to members. Given the present economic conditions, KSHA members should be pleased with not only the fact that our Association remains committed to awarding monetary contributions to its members, but that KSHA continues to demonstrate financial stability through strategic investments and management.

In order for KSHA to continue its rich tradition of professional service, we must continue our efforts to “promote and support the highest standards for professionals in speech-language pathology and audiology, provide professional development, and advocate for legislation and regulations necessary for members to provide quality care for individuals with communication disorders.” My primary focus for KSHA this year includes efforts in advocacy, updating Association policy documents, and improving communication with members. In this article, I will briefly describe goals related to advocacy and policy revision.

Reimbursement issues serve as one of the areas of advocacy KSHA hopes to pursue this year. In June, KSHA secured representation on the Technical Advisory Committee on Therapy Services as two members Linda Gregory and Sherry Hoza received appointments. This committee was established through KRS 205.590 and is charged with “advising the Advisory Council for Medical Assistance with respect to the administration of the medical assistance program and in performing the function of peer review.” The Technical Advisory Committee on Therapy Services, comprised of PT, OT and SLP representatives, is working to improve the reimbursement process for therapists in rehabilitation sciences. One of the initiatives KSHA will promote this year is the designation of speech-language pathologists as qualified Medicaid providers across settings and to increase consistencies in reimbursement rates. At present, KSHA is working to establish a Reimbursement Special Committee to work under the leadership of Linda Gregory and Sherry Hoza to provide information regarding reimbursement to the Technical Advisory Committee.

In addition to advocacy on the Technical Advisory Committee on Therapy Services, KSHA will also continue its efforts to secure funding for the Salary Supplement Bill for school-based speech-language pathologists. Passed in the 2010 Regular Legislative Session, the Salary Supplement Bill acknowledges ASHA certification as equivalent to National Board Certification for teachers and awards school-based speech-language pathologists with a \$2,000 stipend. While school districts may elect to award stipends to their employees, districts are not

**KSHA**

**A Look At The Future** *(continued from page 4)*

required to provide the \$2,000 stipend to speech-language pathologists at present as funding was not attached to the Bill. Funding was not initially attached as Kentucky utilizes a biennial budget in which budgets are adopted during even numbered years (i.e., a budget was not adopted in 2011). Due to the downward turn in the economy resulting in numerous budgetary cuts, the political climate during 2012 Regular Legislative Session did not seem conducive for advocacy for funding. Thus, advocacy to obtain funding for the Salary Supplement as a line item in the 2014 budget will serve as another primary focus for advocacy this year. Under the leadership of Past President, Doug Keefe, KSHA has been collecting needed information (e.g., number of school districts currently awarding stipend) for continued advocacy for the Salary Supplement Bill. In addition, members of KSHA’s Executive Council recently met with KSHA’s Lobbyist to further refine a plan for advocacy. KSHA’s advocacy efforts will utilize two approaches: a targeted advocacy plan through formation of a Salary Supplement Special Committee and a grassroots advocacy plan in which all members will be encouraged to advocate for the Salary Supplement Bill in their own community. Please look for more information regarding these plans in KSHA email blasts and in the next KSHA **Communicator**.

The development and adoption of a new Strategic Plan will serve as an important goal for KSHA this year. At present, plans for an Executive Council retreat are being made. At retreat, members of Executive Council will consult with an ASHA representative to develop a strategic plan outlining our Association’s goals for the next three years. Upon completion of this goal, KSHA’s Executive Council will then aim at revision of our Bylaws and Policy and Procedures documents.

As always, KSHA’s success will largely depend upon involvement and support from its members. While execution of our plans may be difficult, it is my hope that as a professional organization we will strive for continued refinement and improvement and that we may always see “the beauty of our dreams.”

**Kellie C. Ellis, MA, CCC-SLP**  
**President, Kentucky Speech-Language-Hearing Association**

**Follow-Up Letter From ASHA About Online Hearing Aid Sales**

In the last edition of the CSAP newsletter, Janice Wright, President of the Ohio Speech-Language-Hearing Association (OSHA) shared information about OSHA’s efforts to prohibit direct distribution of hearing aids to consumers. ASHA has since followed up on this issue. Below is a follow up letter from Dr. Lemmietta G. McNeilly, Chief Staff Officer, Speech-Language Pathology of ASHA about this issue.

***ASHA Files Joint Letter With FDA Regarding Retail Sale of Hearing Aids and PSAPs***

The American Speech-Language-Hearing Association (ASHA), Academy of Doctors of Audiology (ADA) and International Hearing Society (IHS) filed a joint letter to the U.S. Food and Drug Administration (FDA) urging the agency to address concerns with hearing aids being sold as Personal Sound Amplification Products (PSAPs).

We stated our belief to the FDA that many companies—themselves or through retailers—may be marketing hearing aids directly to consumers as personal sound amplifiers. In at least one case, different sellers are marketing the same product (i.e., hearing aids) differently—in some instances as hearing aids and in others as PSAPs. We urged FDA to investigate several products sold by retailers to determine whether they are violating FDA disclosure regulations and, if appropriate, to send warning letters instructing violating parties to cease and desist marketing and/or distributing these products for not complying with FDA requirements.

FDA regulates hearing aids as medical devices under the Food, Drug, and Cosmetic Act. A PSAP is a device designed to enhance normal hearing, rather than to address a hearing deficiency; as such, PSAPs are not subject to FDA hearing aid device regulations. Our letter identifies several products that are advertised as being “designed for mild to moderate hearing loss”—or provide significant decibel (dB) gain—and are labeled as PSAPs rather than hearing aids. We urged the FDA to investigate these unregulated products, which may in fact address hearing impairment. In addition, we, ADA, and IHS encouraged FDA to clarify and strengthen its regulations over companies that may be illegally marketing hearing aids as PSAPs.

## Reflecting on the Memories, Treasuring Friendships and Moving Forward!



The end of an organization’s year brings a flurry of emotions for its leaders. For seasoned officers, they may feel the same sense of uncertainty, fear and excitement that their counterparts (the newly elected officers) feel. One difference is that outgoing officers are trying to determine future opportunities and roles within their professional organization and careers.

For CSAPers, we have those same emotional moments. Those moments are when we are first introduced as a “Newcomer” and when we are recognized as a “Last-timer.” That first conference is such a great moment. There is anticipation of what CSAP has to offer and excitement at meeting other professionals/leaders who can provide support. Subsequently, that last conference is equally emotionally charged. It’s the last time a SHA leader will be able to fully participate in CSAP events. What’s important to note, once a CSAPer – always a CSAPer.

CSAP holds a special place in the hearts of its current and past members. Relationships are developed that enable leaders to grow and develop both emotionally and professionally. Friendships formed are some of the strongest and transcend time and space. Those friendships provide a constant source of support and encouragement.

In November, I will be a “Last-timer” for my second time. I have had the rare opportunity to be a member of CSAP twice. Each time has been a tremendous experience, providing treasured friendships and memories. This time will be just as bittersweet as the first. I know I will continue my friendships; however will miss the collaborative relationships and networking opportunities that CSAP offers.

Moving forward, I want to take a moment to reflect on the tremendous year CSAP has experienced. Molly Thompson has been a great leader. I have enjoyed working with her for many years. Paulette Gentry will be taking the leadership reins shortly. CSAP and its members will continue to thrive under her leadership. I am saddened I will not be present to see how the Association will grow in the coming year. I will have to watch from afar.

Good luck to CSAP. As a “Last-timer,” it has been a pleasure to serve this unique Association. I will continue to treasure my friendships. Thank you for the opportunity to serve.

*Carol*

**Carol B. Fleming, MS, CCC-SLP**  
ASHA Fellow



The screenshot shows the CSAP website with the following content:

- Header:** CSAP logo with tagline "Where Leaders Meet", and "Council of State Speech-Language-Hearing Association Presidents" with a map of the United States.
- Navigation:** Home, About CSAP, Let's Talk, Who's Who, Meetings, Resources, Sponsors.
- Left Sidebar (Go to):**
  - E-Newsletters
  - Speakers Bureau
  - Newsletter Slush Pile
  - Nancy McKinley Leadership Award
  - CSAP Listserv
  - Website links
  - Governmental Links
  - ASHA-CSAP Joint Committee HELP Form
  - Leadership Quiz
  - Leadership Questionnaire
  - Leadership Score Tally Sheet
  - Let's Talk About
- Main Content:**
  - CSAP Meeting Notes**
  - [CSAP Meeting Highlights](#)
  - Spring Meeting 2012**  
May 18-19, 2012  
Anchorage, AK
  - [What's New With Support Personnel: Training, Trends and Regulations](#)
  - [Federal and State Issues That Leaders Need to Know](#)
  - [Federal and State Issues That Leaders Need to Know](#)
  - [New Resources for State Networks](#)
  - [STARS and SMACS](#)
  - [SEALS](#)
  - [Leadership Skills for Today, Tomorrow and Beyond](#)
  - [ASHA Resources for State Leaders and the Professions](#)
  - [Additional ASHA Resources](#)
  - [Resources for Requirement #3](#)
  - [Planning A Meeting](#)
  - [Bring Braa and Moan](#)
  - Fall Meeting 2011**  
November 16, 2011  
San Diego, CA

## CSAP EXECUTIVE BOARD AND COMMITTEES 2012

### PRESIDENT

*Molly Thompson (AK)*  
[polarspeech@yahoo.com](mailto:polarspeech@yahoo.com)

### PRESIDENT-ELECT

*Paulette Gentry (TN)*  
[paulette.gentry@mnps.org](mailto:paulette.gentry@mnps.org)

### PAST PRESIDENT

*Carol Fleming (AR)*  
[cbflem@swbell.net](mailto:cbflem@swbell.net)

### SECRETARY

*Dawn Merth Johnson (WI)*  
[rivcoach.johnson@gmail.com](mailto:rivcoach.johnson@gmail.com)

### TREASURER

*Tara Gregori (SC)*  
[taragregori@bellsouth.net](mailto:taragregori@bellsouth.net)

### MANAGEMENT OFFICE

*Craven Management Associates, LLC*  
Melissa Joseph, Account Manager  
Robert Craven, Business Manager  
700 McKnight Park Drive, Suite 708  
Pittsburgh, PA 15237  
412-366-1177  
412-366-8804 (fax)

### COMMISSIONER ON ISSUES AND PLANNING

*Janice M. Wright (OH)*  
[jmwright54@gmail.com](mailto:jmwright54@gmail.com)

### COMMISSIONER ON COMMUNICATION AND TECHNOLOGY

*Rachel Williams (FL)*  
[rachwill@hova.edu](mailto:rachwill@hova.edu)

### TECHNOLOGY COMMITTEE

*Regina Lemmon (SC)*  
[lemmonly@gmail.com](mailto:lemmonly@gmail.com)

### E-NEWSLETTER

*Regina Lemmon (Editor)*  
[lemmonly@gmail.com](mailto:lemmonly@gmail.com)

### TIME AND PLACE COMMITTEE

*Susan Benson (Chair), (OK)*  
[susan-gilmore@ouhsc.edu](mailto:susan-gilmore@ouhsc.edu)

*Tracy Grammer, (OK)*  
[tgrammerslp@yahoo.com](mailto:tgrammerslp@yahoo.com)

### NOMINATIONS COMMITTEE

*Amber Heape (Chair), (SC)*  
[ahape1979@gmail.com](mailto:ahape1979@gmail.com)

*Yolanda Miller, (HI)*  
[ymiller@hsha.org](mailto:ymiller@hsha.org)

### LOCAL ARRANGEMENTS SPRING 2012

**Anchorage, AK**  
*Molly Thompson*  
[polarspeech@yahoo.com](mailto:polarspeech@yahoo.com)

### LOCAL ARRANGEMENTS FALL 2012

**Atlanta, GA**  
*Kelly Ball*  
[kellyball@tsg-inc.net](mailto:kellyball@tsg-inc.net)

### The Mission of CSAP is to:

- 1. provide leadership training for state Speech-Language-Hearing association presidents.**
- 2. be a forum for collaboration and networking among these leaders.**
- 3. promote communication of professional matters between state Speech Language Hearing associations, ASHA and other related national professional organizations.**

### CSAP Vision

**CSAP is the premier organization where state leaders meet to cultivate a unique culture of growth and knowledge through collaborative efforts.**

**CSAP is a related association of the**  
**American Speech-Language Hearing-Association**