CSHA's History with Students

- Outreach to students
- Membership opportunities
- Participation in local and state events
- Key events at annual state convention

Outreach to Students

- Two student representatives to CSHA Board of Directors
  - Student Representative from the North
  - Student Representative from the South
- CSHA representative to liaison with all California chapters of NSSLHA
- CSHA is committed to the support of NSSLHA chapters throughout California and in bringing the importance of CSHA membership to these groups.
University Events

- Organized by CSHA Student Representatives and CSHA Directors
- Collaborate and coordinate with local university program
- CSHA members present information regarding the fields, worksites, job interviews, and of course membership in CSHA
  - Student membership is discounted
- There is always food and giveaways!

Student Presentations at Convention

- Student Research Symposium
- Poster sessions
- Presentations with professors and other students

Knowledge Bowl

- Modeled after ASHA
- Initially a course offering at CSHA 2017 Annual Convention
  - Large turnout with tremendous participation
- A new tradition in 2018
  - Given a place of honor on the convention schedule.
  - Replaced Volunteer Reception, which had replaced President's Reception

Students...Attention Please!

- Join your friends and future colleagues for networking and hor d'oeuvres first, then...
- Compete with other Communication Sciences and Disorders programs from universities throughout California
- Be the school whose name is engraved on the first CSHA Cup, and
- Keep the cup safe at your university until the 2019 CSHA Convention
  - I have already heard talk of stealing the cup from the winning university!!
Saturday Night at Convention

- Eight teams of graduate students from universities throughout the state contended for top honors and having their school name engraved on the brand new CSHA Cup.
- Exhilarating contest!
- California State University, Fullerton demonstrated their knowledge and won the cup.
- Delivered by Linda Pippert, CSHA President-Elect at CSUF awards ceremony.
- They will keep the cup safe until 2019, when they will return to defend their win.

Student Scholarships

- Annual online scholarship submission.
- Seven $1000 scholarships awarded.
- Funds provided by CSHA Foundation.
- Scholarship winners in CSHA Magazine.
- Scholarships awarded at annual convention during Student Luncheon.

Here’s the But...

- At least 37 students have received scholarships in recent years.
- !!! Only 5% are currently CSHA members !!!
- What do we need to do differently?
- How can we maintain the membership of students into the future??

Contact Information

- Beryl Fogel, CSHA President
- Term: 2017-2019
- (310) 480-1862
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Working Effectively with Virginia Universities

Tamara Freeman-Nichols
SHAV President

Our Interactive Approach

University Programs

Individual Students

Individual Faculty Members

NSSHLA

University Programs: Strategies for Engagement

• Scholarship Opportunities
• University Speaking Events
• Student Research Poster Session
• Value-Added to Curriculum
• Project-Based Learning
• Clinical Opportunities
Individual Faculty Members: Strategies for Engagement

• Invited Speaking Engagements
• Invitation to Serve on Committees
• Invitation to Run for Executive Board and Mentorship

Individual Students: Strategies for Engagement

• SHAV Student Representative Position
• Volunteer Opportunities
• Resume and Cover Letter Review
• Gift to the Graduates
• Welcome Packet for New SLPs
• Informal Mentorship

NSSLHA: Strategies for Engagement

• Invitation to Advocacy Events
• SHAV Student Representatives
• SHAV Support of NSSLHA-Sponsored Events
• Volunteer Opportunities

Next Steps

• Development of a Formal Mentorship Program
• Co-Sponsoring CE Events with University Programs
• Co-Sponsoring Advocacy Events with University Programs
• Engage University Programs/Students in Neighboring Areas
• Development of Formal Advocacy Curriculum
• Work with Lobbyist to Develop a Legislative Internship
How to Work With Your Universities
to Increase Membership and Bring Attention to the Profession and State Organization
Jacob Gutshall, MHS, CCC-SLP
MSHA President 2018-2019

ShowMe the Programs
• 10 Universities with CSD Programs
• 9 SLP Masters Programs
• 1 AuD Program
• 1 Speech Pathology PhD Program
• 1 Speech Science PhD Program

University Professors Boards & Committees
• Executive Board
  • Grad Student Member/NSSLHA Liaison
• Conference Planning Team
• MSHA Journal
• Awards Committee
• Task Force
Convention:
Student Events
• Student Scholarship Fund
  • One award per university
    • One sleeping room
    • Volunteer at Convention

Convention Awards & Competition
• Quest for the Cup
• Grad Student of the Year
• Minority Student Scholarship

Convention Events:
Student Track & Poster Sessions

Legislative Day
• Webinar (week before)
  • How to speak with Reps
  • How Legislation passes
• Travel Assistance
• Bonus Points
Special Considerations

• Student Pricing to Join MSHA
  - 1 year $15; 2 years $20
• MSHA Presidential Visit to all NSSLHA chapters
• To come:
  - Local MSHA/NSSLHA workgroups
  - EB University Liaison

Student Involvement:
Growing our Leaders
CSAP – Boston
November 14, 2018

Kansas Universities

• University of Kansas
  • SLP / AuD
• Kansas State University
  • SLP
• Wichita State University
  • SLP / AuD
• Fort Hays State University
  • SLP

Old Mission Statement

The Mission of KSHA is to empower and support audiologists, speech-language pathologists and speech, language and/or hearing scientists to advocate for persons with communication and related disorders.

No mention of our future leaders...!
If we don’t invite them...

New Mission Statement

KSHA provides innovative professional development, advocacy, leadership, and networking for current and future speech, language and hearing professionals to enhance service delivery for those with communication and related disorders.

New KSHA Executive Board

- Student Representative position
  The KSHA Student Representative will participate in four Executive Board meetings scheduled throughout the year: 1) at the annual conference; 2) at Legislative Day in Topeka; and 3) the other two meetings may require travel or may be conducted remotely (phone-in).

  This non-voting position will serve as a liaison between the student membership, representing all four universities, and the full members helping to identify and meet member needs across the student-career continuum. This Student Representative opportunity is designed to facilitate development of leadership skills at the state level.

KSHA Outreach

- KSHA Executive Director visits each university in the fall
  - Presentation with opportunity for Q&A
    - Why Join? CEU opportunities, Job listings, Build better resume, Enhance network
    - Why Stay? Be a leader, Be a Mentor, Make new friends, Strength in numbers, Stay Inspired and Motivated
  - Annual Dues / Half-off code if joining after Sept 1
  - Volunteer Opportunities for Conference
  - Praxis Bowl
  - Legislative Day
KSHA Outreach

• Handout of talking points and contact info to take home

To Do:
- Like KSHA on Facebook & Join Facebook group: Kansas SLPs & AUDs
- Join KSHA by October 1
- Sign up for the KSHA conference by Sept 14
- Sign up to volunteer at conference
- Mark calendar for Legislative Day

AND IT WORKS!
Student Membership grew from 74 in July 2018 to 138 in October 2018

Other Opportunities

• Student Scholarships
  • Margaret Byrne Sarricks Scholarship
    • Former professor at KU, served as President of KSHA and President of ASHA
    • Scholarship named in her honor and memory in 1995
  • Dixie Heinrich Servant Leadership Award
    • SLP who served as KSHA’s Executive Director from 1986-2014
    • Scholarship funded equally by KSHA and Murray & Dixie Heinrich
    • Winner selected from the pool of Sarricks scholarship winners

Other Opportunities

• Legislative Day
  • ASHA Student Advocacy Grant in 2016
  • Reapplied in 2018

Other Opportunities

• Student Membership Drive
• NSSHLA Corner in the Connection
• Praxis Bowl
• Better Hearing and Speech Month raffles
  • Care Package for Finals
  • “Proud to be…” frames
How to Work with your Universities to Increase Membership and Bring Attention to the Profession and State Organization

Julie Zellner- President

This is how WE do it!

Connecticut CSHA
Speech-Language-Hearing Association

Website  www.ctspeechhearing.org

• Students and New Professionals
  • http://www.ctspeechhearing.org/students-new-professionals/

Volunteering at Conferences

Social Media
Facebook
Instagram
Twitter

“Anyone following me on Twitter already knows what I did this past summer.”

Social Media

Questions?
Thank you!

drhall225@gmail.com
316.634.3423
Lobby Day at the Capitol

ASHA Advocacy grant submitted and obtained
Lobbyist spoke to 80 students about the legislative process and how to get a bill passed
Legislators were invited to speak to the group
Break for lunch
Students went to their town legislators and spoke about our licensure in CT

Student SLP’s meet Governor Malloy

Student Networking Event

Ist year -2017
Obtained venue for event (which was donated)
Presentation on medical billing
Swallowing Diagnostics sponsored dinner
FEES were performed
Resume reviews
2nd year- 2018
Same venue
Medical and school based vendors $150
Provided dinner by Nardelli’s
Resume reviews
Networking with perspective employers

Feedback from students for both events was positive
Some vendors thought the price was high
Involve PT/OT programs