SUCCESSFUL CONVENTIONS:
Speakers, Resources, Innovations

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2012 MSHA President

2012 MSHA Conference Report

| Income: | $204,805.00 |
| Expenses: | $79,849.29 |
| Revenue: | $124,955.71 |

2012 MSHA Conference Planning

- Time of year
- Specific dates and number of days
- Location (hotel / conference center contract)

2012 MSHA Conference Planning

Establish Committees to Develop Tracts

- Registration and CEUs
- Medical
- Higher Education
- PR and Marketing
- Audiology
- Ads and Programs
- Professional Issues
- Exhibitors
- Students

Conference Planning

- Review previous year’s conference attendee evaluations
Conference Planning

- Call for Papers
- Speaker’s Contract
- Exhibitor’s Contract

Conference Program

- Welcome from the President and Conference Chairman with pictures
- Short bios of Board Members with pictures
- Include paragraphs about:
  - Luncheon Keynote Speaker
  - Business Meeting
  - Honor’s Reception
  - Student Functions
  - Attendance Etiquette
  - Presentation Handouts
  - CEUs

Conference Registration

On-line

www.mshausa.org

Conference Planning

Recognition on Nametags
- Past Presidents
- ASHA Fellows
- Life Members
- Students currently in graduate programs studying SLP or Audiology

- Honors recipients
- Conference Committee

Conference Planning

- Keep real-time reports set up by a technology person to keep up with Conference registrations and Exhibitor registrations.

- We suggest reports be separated for pre-conference registration.

At the Conference

Visitors and Convention Bureau workers from host city are usually available at no charge to work with registration and provide host city information during the conference.
## Honor’s Reception

- Honors of the Mississippi Speech-Language-Hearing Association
- Outstanding School Clinician
- Louis M. Dicarlo Clinical Achievement Award
- Frank R. Kleffner Clinical Career Award Nominee

## Continuing to Learn

- Jazz up our reception
- Business meeting: we had complaints about too much business and not enough information provided
- Will have a Green Room (for speakers)
- Involve Universities to increase poster session participation
- We need well-known speakers to attract AUDIOLOGISTS
- Provide more communication on submission of CEUs, maybe a brochure