

Question:

Any other state associations use an online platform during their annual conference? We have been trying to start this for the past 4-5 years, but have come up against many road blocks since the company recommended to us asked for roughly \$10,000 per three-hour session.

With this in mind, we were wondering:

1. What platforms have you used/do you recommend?
2. How do you ensure that individuals attending have paid a registration fee?
3. How do you ensure continuing education credit requirements are being met?
4. How much do platforms/companies typically charge for services?

Answers:

For KSHA, we have our own custom-coded website that allows for this, so that's irrelevant~

But for folks who don't have a lot of this already in place, I do know that most small businesses who sell online courses do it through **Teachable** or **Kajabi**. They're very user-friendly.

Alternatively, you can also achieve this by combining multiple platforms with one another, to get all the little features you need. For example, I own The Informed SLP, and we achieve all of this through: SquareSpace + ActiveCampaign + ClassMarker. I know about quite a few other software options, too, that are reasonably priced. If anyone wants to Zoom with me to brainstorm, I'd be happy to help!