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A Publication Of The Council of State Speech-Language-Hearing Association Presidents

Stating the Issues

President's Message

What a thrill it was to see so many outstanding leaders networking, sharing, discussing, and having so much fun at the CSAP Spring Meeting in beautiful Little Rock. My hats off to ArkSHA, the speakers, and our sponsors for providing such a tremendous event!

In my opening remarks at the conference, I challenged participants to "Celebrate Your Points of Power". The concept is from a book that has become a favorite of mine this year, *Leading at a Higher Level* by Ken Blanchard. The points of power as well as other characteristics of leadership described so well by Blanchard were quite evident at the CSAP Spring Meeting.

State association leaders have tremendous personal attributes (e.g., wisdom, interpersonal skills, etc.) or *personal power*. The accomplishments featured in the 'Bring, Brag and Moan' sessions provided numerous examples of the *task power* of the group. *Knowledge power* was evident throughout the meeting but was particularly highlighted during the 'Great Ideas for…' sessions.

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President's Message Cont'd

One of the things I learned at my first spring CSAP Meeting is what a tremendous and unique sense of community there is within the CSAP organization. I don't think I've ever seen another organization where the *relationship power* exceeds that of the individuals associated with CSAP.

There are individuals for whom long-term relationships have evolved from what started out as a casual lunch of people who had never met each other before. There are individuals who have become great friends that are from vastly different regions of the country and it's become hard to picture one without the other when you think of CSAP. I would maintain that it's because of the tremendous support system you find in CSAP as well as because of the quality of state association leaders, that there are so many points of power for us to celebrate.

I wish you well as you implement "Strategies for State Association Success". Please let us know how CSAP can be of assistance to you. I look forward to seeing you in Boston! *Theresa Rodgers, CSAP President 2007*

Executive Board Action Summary

The following actions were taken at the Executive Board's Spring Meeting in Little Rock, Arkansas on May 17, 2007:

- Approval of the E-Newsletter
- Strategizing for how to improve state involvement in CSAP activities
- Planning for the possibility of a new CSAP logo
- Determining a better time frame to send out the spring meeting brochure to eliminate confusion about the ASHA State Policy Workshop that precedes our CSAP meeting
- Educating our association representatives about how to increase the number of nominees for the DiCarlo Award

CSAP Annual Dues
New for 2008

The CSAP Executive Board hears your concerns and suggestions…

Since the conception and implementation of the CSAP Regionalization Plan, there has been some confusion from state associations on the monetary aspect of the plan. The concept of the plan was to ask each state to make a financial contribution every three years to either the Spring or Fall CSAP meeting. The suggested contribution was $300, and it was recommended that state associations set aside $100 per year in their budget for the contribution.

To simplify the Regionalization Plan and to avoid further confusion, the CSAP Executive Board voted at their November 2006 Board meeting to eliminate the financial aspect of the regionalization plan of having states set aside funds each year. Instead, the Board has decided to incorporate the donation into the annual dues.

Beginning in 2008, State Association dues will be $375 (versus the current dues of $295). Most states donated a minimum of $100 for the regionalization plan per year. The increase in membership dues is only $80. This will ultimately save your state association money in the long run. Please plan your 2008 budget appropriately.

The CSAP Executive Board appreciates your continued support of CSAP and the Fall and Spring Meetings.

Spring 2007 Report from CSAP Treasurer, Carol Fleming

I show that we made approximately $4300 from the Spring Meeting auction in Little Rock. Part of the proceeds goes to support The Nancy McKinley Leadership Award fund. We also made around $320 from the 50/50. What is exciting is that our projected budget/revenue was $3500. With the auction alone, we surpassed it, thanks to the generosity of our members.

Spring Meeting Highlights

The spring meeting in Little Rock, Arkansas was a blast with great food, prizes, goodies from the states, speakers, and fun, fun times. Thanks to all of the people that made the wonderful trip happen. The most exciting part was getting back together again with people from all over the country and being energized by our awesome leadership and talents.

During the meeting, ASHA leaders spoke about the direction of our national organization, and CSAP leaders reviewed great ideas for inviting authentic leadership and for improving the organization climate of our individual associations. We were able to communicate our ideas in roundtable discussions. Round tables concentrated on the following areas:

- Convention Planning
- Legislation Advocacy
- Association Management
- Marketing and Public Relations
- Attracting and Retaining Members/Mentor Volunteers
- Strategic Planning
- Student Involvement

For our last evening together, we enjoyed great fellowship at the Clinton Library. As we said our goodbyes to some of our outgoing officers, we celebrated the growth and the leadership of our future.

For more information about the spring meeting, visit the CSAP website at:
http://www.csap.org/meeting_notes.htm

Arkansas Traveler

Guest speakers at the spring meeting were honored with an Arkansas Traveler Certificate of thanks. The story of the Arkansas Traveler goes something like this: While traveling through the Arkansas back country in the early 19th century, Colonel "Sandy" Faulkner, tired and hungry, came upon a humble squatter's cabin. He found the occupant sitting in the doorway playing the first part of a familiar tune over and over on an old fiddle. Faulkner stopped and asked for accommodation; the squatter offered none. When Faulkner asked why he played the same part of the tune over and over, the squatter replied that he didn't know the rest. When Faulkner played "the turn of the tune", the squatter changed his mind, making the traveler royally welcome for as long as he pleased. Arkansas Traveler expresses the state's regard for individuals whose contributions to the progress, enjoyment or well being of the State of Arkansas merit special recognition. Arkansans have long been known for their hospitality and their love for their beautiful state.

The certificate is signed by the governor and reads, "To All Who Shall See These Present Greetings: Know Ye, that the Governor of the State of Arkansas, in the name and by the authority of the people of said State, as vested in him by the Constitution and Laws of the State of Arkansas, reposing special recognition for the distinguished accomplishment, does hereby appoint and commission (NAME) as an Arkansas Traveler who is hereby authorized and commissioned to serve as an Ambassador of Good Will from Arkansas to the people of other States, the people of nations beyond the borders of the United States or wherever this Ambassador of Arkansas may hereafter travel or reside."

2007 Spring Meeting Photo Gallery

ROCK

The CSAP Nancy McKinley Leadership Award 2007 Winner

Vicki Lord Larson, Ph.D, CCC-SLP

Vicki Lord Larson, a name we all celebrate as the winner of the *CSAP Nancy McKinley Leadership Award*. Dr. Larson is Chancellor Emerita at the University of Wisconsin-Eau Claire and Vice President/Treasurer of the Wisconsin Speech-Language Hearing Association Foundation (WSHA). A respected scholar, she is a Past President of the Wisconsin Speech-Language Pathology and Audiology Professional Association (WSHA-P) and in 1991 received the association's top award, Honors of the Association. She has served as an American Speech-Language Hearing Association (ASHA) Legislative Counselor. In 1991, she was selected as an ASHA Fellow, one of the highest honors given by the national association.

Dr. Larson holds baccalaureate, masters, and doctoral degrees from UW-Madison and has been a leader in WSHA-P throughout her professional career. She has been described by one of her colleagues as "a visionary who sees possibilities, successfully invites others to share in her vision, and then works tirelessly in a collaborative manner with her professional colleagues to accomplish what quickly becomes a shared vision."

Early in her involvement in the state association, Dr. Larson developed a political action initiative which she realized would be a vehicle for establishing state licensure, and she has continually motivated others to success through service through mentoring, by presenting at state and national meetings, and by providing pragmatic ideas for how to take action.

A very special part of history was made in 1999 when the President of WSHA-P who happened to be Nancy McKinley asked Dr. Larson to chair a task force to explore the development of a Foundation that would provide scholarships for graduate students in speech-language pathology and audiology. She was instrumental in making the Foundation a reality and served as the President from 2000 to 2004. At the end of her tenure as President, she welcomed the new President of the Foundation, Nancy McKinley. Upon the untimely death of her long time friend and to ensure a smoother transition of new Board members and a new President, Dr. Larson returned to the Board as Vice President and Treasurer.

Another colleague wrote, "Her willingness to remain involved demonstrates the passion she has for this endeavor and the significant role she plays in the success of the WSHA Foundation. She not only fulfills the responsibility of her office, but mentors other board members as they learn their new roles." The growth of the Foundation has been remarkable. At the beginning of its existence, one scholarship was awarded annually to one student in speech language pathology or audiology. Under Dr. Larson's leadership, and in less than seven years, the Foundation has grown to over $100,000 and 11 annual awards, nine scholarships for graduate students and two research grants to support master and doctoral level students' thesis and dissertation research. Her colleague wrote, "It is quite remarkable that, while Wisconsin is not a large state, it has a Foundation with a current annual giving capability of almost $12,000."

Of course, Dr. Larson's vision for the growth of the Foundation continues and just like everything she does, she does it because she wants to motivate others to leadership and to help professionals learn to better care for the populations we serve. She is currently exploring establishing a fund that would sponsor continuing education or that would provide small grants to cover registration fees for students for the yearly WSHA-P conference.

At the 2007 CSAP Spring Meeting, Dr. Larson humbly accepted the Nancy McKinley Leadership Award and shared a special story about how she had once been the mentor of Nancy McKinley but in the end became the one who was mentored as she learned from the exuberance that her friend shared with a smile and personality that could compare with no other. It was a joyous occasion to have Mike McKinley present as well to share in this special day as we honored Nancy McKinley and Dr. Vicki Larson.

Her colleague and friend said it best, "There is an even more compelling reason why Vicki is the most fitting recipient as CSAP launches this award. Vicki's and Nancy's lives, careers, and spirits were inextricably intertwined. Vicki was Nancy's teacher and mentor, and they were colleagues, collaborators, and friends. Awarding Vicki the first *CSAP Nancy McKinley Leadership Award* recognizes Vicki's accomplishments while honoring the relationship she had with the person in whose name the award was established. I can think of no better way to launch this award."

More Award Information

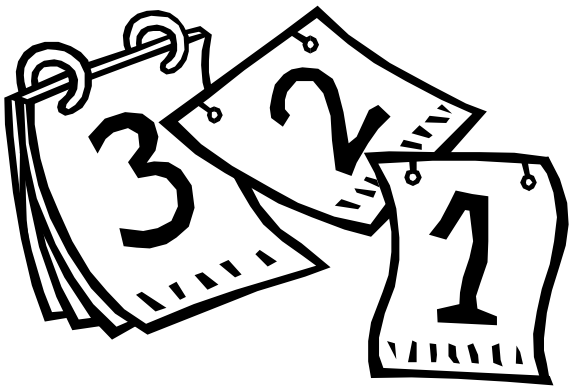
Louis M. DiCarlo Award

The Louis M. DiCarlo Award for Recent Clinical Achievement recognizes an individual's significant accomplishments in the advancement of clinical service in speech-language pathology and/or audiology. The recipient is chosen from among individuals nominated by state speech-language-hearing associations. This award is supported by the Louis M. DiCarlo Fund.

Dr. Louis M. DiCarlo was an audiologist and speech-language pathologist who spent his career helping children and war veterans. Early in his career, while living in Northampton, Massachusetts, Dr. DiCarlo founded the first public school class for deaf children in the U.S. His interest in communication sciences and disorders began when he became the caseworker for a family with a deaf child. During World War II, Dr. DiCarlo served in the army as battalion sergeant major, treating soldiers deafened in battle. This later led to his important work at the Veterans Administration.

Per the ASHA Foundation, the dates for the nomination for achievement awards change year to year, but updated information can be expected for the DiCarlo award by January 2008. So, begin looking at the web site around that time. The date for DiCarlo nominations is usually due by March 2008. We had very few entries this year for this award which should be yielded by entries from all state associations. This an important award because it represents the best of the best from all states. So, please nominate your winners of your own state clinical achievement awards or honors of your association prior to the deadline established by ASHA.

For more information on all ASHA awards, you can check out this web address:
http://www.ashfoundation.org/Foundation/grants/clinical_recognition.htm



Calendar of Upcoming Events

2007 CSAP Fall Conference
Boston, Massachusetts at the Omni Parker House Hotel, 60 School Street, Boston, MA 02108
Hotel reservations need to be made through ASHA's travel desk : 800-974-9833

Web site review with pictures of the Omni Parker House Hotel: http://travel.yahoo.com/p-hotel-345558-omni_parker_house-i

2007 ASHA Convention/Honor the Past - Forge the Future
November 15-17, 2007
Boston Convention and Exhibition Center

2008 CSAP Spring Conference
Courtyard by Marriott - Saratoga Springs
Saratoga, New York

CSAP Teleseminars

Mark your calendars for **Tuesday, September 18, 2007**. A teleseminar **"Meet the Professional Meeting Planner"** will be available from **8-9:30 pm (Eastern Standard Time)**. The cost is **$25 per phone**. Patricia Jones, CEO of Independent Conference Management, will talk about **"Five Things You May Not Know about Meeting Planning."** Sign up to learn the secrets of successful meeting planning from an expert. You will receive a registration announcement via email in late August, early September to sign up.

Important Web Sites

State Officers and State Web Sites
http://www.csap.org/state_officers.htm

State Leader Resources
http://www.asha.org/about/legislation-advocacy/state/stateleaderspage

ASHA State by State: State Resources
http://www.asha.org/about/legislation-advocacy/state/

Learn What is Going on in Congress
http://www.congress.org/congressorg/home/

Legislative Council Update

NEW ASHA GOVERNANCE STRUCTURE
By Craig E. Coleman, ASHA LC (PA), CSAP LC Liaison

At the spring 2007 meeting of the ASHA Legislative Council (LC), a new form of governance for ASHA was approved. ASHA will be governed by a Board of Directors (BOD). The LC will be replaced with an Audiology Advisory Council and a Speech-Language Pathology Advisory Council. Each Council will have 53 members, one each from the 50 states, the District of

Columbia, NSSLHA, and a member who resides outside the United States. Advisory Council members will be elected for three-year terms and will be limited to two consecutive and Board designated for audiology and speech-language pathology will be elected by members of the respective professions.

The New ASHA Board of Directors:

1. President, who shall serve as Chair of the BOD
2. President Elect
3. Past President
4. VP for Academic Affairs in Audiology (New)*
5. VP for Academic Affairs in Speech-Language Pathology (New)*
6. VP for Audiology Practice (New Title)
7. VP for Speech-Language Pathology Practice (New Title)
8. VP for Finance (Revised, New Title)
9. VP for Government Relations and Public Policy (New Title)
10. Vice President for Planning (New)
11. VP for Standards and Ethics in Audiology (New Title)
12. VP for Standards and Ethics in Speech-Language Pathology (New Title)
13. VP for Science and Research (New Title)
14. Chair of the Audiology Advisory Council (New; Voting)
15. Chair of the Speech-Language Pathology Advisory Council (New; Voting)
16. Executive Director of the Association (Ex-officio)

Desired outcomes for the new governance structure plan include:

- Increased membership input into governing actions that have an impact on them
- Increased autonomy for the two professions in ASHA governance
- Increased ability of members of the professions to identify and discuss issues
- Streamlined decision making
- Reduced bureaucratic barriers
- Greater efficiency and responsiveness

It will be important for ASHA members to track these desired outcomes over the next several years, as the new governance structure is implemented. ASHA members are encouraged to contact the BOD with feedback on these desired outcomes.

How to Access the Listserv

USING THE CSAP DISCUSSION LIST

All CSAP discussion list messages should be sent to: csapdiscussionlist@serve.com. These messages are received by the CSAP Office and forwarded to the President for approval.

If you choose to post a message to the listserv that requires input or discussion, you will be responsible for compiling all responses and forwarding a summary to the CSAP Office for distribution within two weeks of posting.

REPLYING TO A DISCUSSION LIST MESSAGE

Use the REPLY TO SENDER, function of your email, to send a reply to only the originator of the message.

Use the REPLY TO ALL, function of your email, to send a reply to the entire discussion list.

SUBSCRIBE TO THE DISCUSSION LIST

To subscribe to the discussion list, send an email message to the address:

majordomo@serve.com

Enter the following in the subject line:

subscribe

Enter only the following in the body of the email:

subscribe csapdiscussionlist

UNSUBSCRIBE TO THE DISCUSSION LIST

To unsubscribe to the discussion list, send an email message to the address:

majordomo@serve.com

Enter the following in the subject line:

unsubscribe

Enter only the following in the body of the email:

unsubscribe csapdiscussionlist

Silent Auction

What: CSAP Fall Meeting Silent Auction

When: November 14, 2007

Where: Boston, Massachusetts (Omni Parker House Hotel)

Special Request:

Anyone interested in donating a significant item such as a week-long vacation, time share week, laptop computer, etc., please contact Lizbeth Stevens, CSAP President-elect, at lstevens@emich.edu or 734-487-7120, ext. 2670

CSAP Mission

The mission of CSAP is to:

- provide leadership training for state Speech Language Hearing association presidents
- be a forum for collaboration and networking among these leaders
- promote communication of professional matters between state Speech Language Hearing associations, ASHA and other related national professional organizations

CSAP Executive Board

January 1, 2007-December 31, 2007

President:	Theresa Rodgers
President-Elect:	Lizbeth Stevens
Past President:	Kenneth Ruder
Secretary:	Melanie Peters
Treasurer:	Carol Fleming

Committee Chairs

January 1, 2007-December 31, 2007

Commissioner On Issues and Planning:	Judith Keller
Commissioner On Communication & Technology:	Robert Hull
E-Newsletter Editor:	Sherry Curtiss
ASHA Legislative Council Liaison:	Craig Coleman
Local Arrangements Spring 2007:	Suzanne Miltich Laura Smith-Olinde
Local Arrangements Fall 2007:	Suzanne Harris

Management Firm

Craven Management Associates, LLC

Robert Craven	Business Manager
Theresa Zamagias	Account Manager

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