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 New Orleans, Louisiana
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State Outreach Initiative

State Regionalization Plan

Purpose

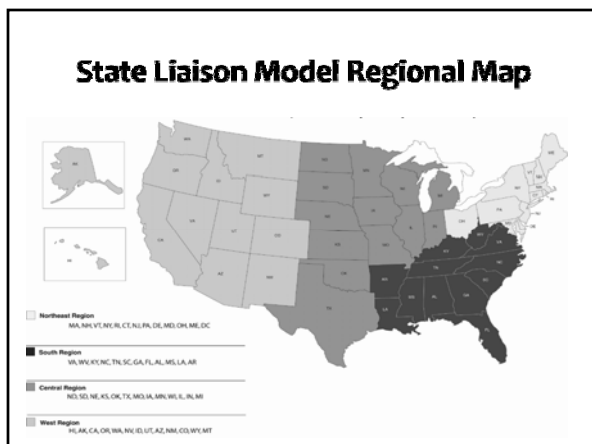
- To improve communication between recognized state speech-language-hearing associations (SSLHA) and ASHA
- To increase collaboration between ASHA and the SSLHAs
- Overwhelmingly supported by what was then called ASHA's Executive Board at its October, 2007 meeting

Under the New Plan:

- Each state was assigned a direct staff liaison from the State Advocacy Team
- Team members make periodic contact with state association leaders to learn about the important issues in the state
- Team members serve as the primary point of contact for the leadership on state issues and will triage SSLHA to appropriate team members or staff in other units, as needed

Regionalization of states

- Four state team members are responsible for one of four regions; northeast, south, central/midwest, or west
- Team members will make initial and periodic contact with state leaders via e-mail, conference calls and onsite visits
- Team members will assist states with:
 - Legislative efforts
 - Regulatory issues
 - Association management issues



State Team Liaisons

Northeast Region – MA, NH, VT, NY, RI, CT, NJ, PA, DE, MD, OH, ME, DC
 Rend Al-Mondhiry ral-mondhiry@asha.org 800-498-2071, ext. 5665

South Region – VA, WV, KY, NC, TN, SC, GA, FL, AL, MS, LA, AR
 Janice Brannon jbrannon@asha.org 800-498-2071, ext. 5666

Central Region – ND, SD, NE, KS, OK, TX, MO, IA, MN, WI, IL, IN, MI
 Janet Deppe jdeppe@asha.org 800-498-2071, ext. 5668

West Region – HI, AK, CA, OR, WA, NV, ID, UT, AZ, NM, CO, WY, MT
 Eileen Crowe ecrowe@asha.org 800-498-2071, ext. 5667

- What does SEAL stand for?

- State Education Advocacy Leader

- What anniversary are the SEALS celebrating this year?

- 10 Years!!!



- How many other ASHA networks are there and what are they called?



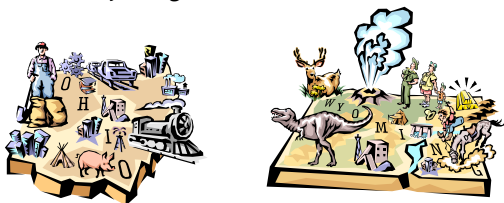
- State Advocates for Reimbursement (STARs) Network
- State Administrative Contractors (SMACs) Network

Who are the ASHA contacts for the three networks?

- SEALs-Eileen Crowe, 301-296-5667, ecrowe@asha.org
- STARs-Angela Foehl 301-296-5677, afoehl@asha.org
- SMACs- Mark Kander, 301-296-5669, mkander@asha.org

Do any state associations have more than one person in the SEALs' position?

- Ohio and Wyoming



What is the primary way SEALs communicate with each other?



- Primarily via a listserv

Questions or Comments

